

# Media, manipulations, misconceptions

## Fake news and more

Day by day we must deal with new phenomena in the digital world. Some survive longer than others. Fake news became part of our daily life and we must deal with it not only in social media. Fake news, lies, and propaganda exist as long as anyone can remember. But the sharp rise of social media made its spreading a lot easier and phenomena like filter bubbles are a good ground for fake news.

The intention of spreading fake articles or pictures and their layout sometimes differ. That makes it difficult to recognize them. In this workshop we will figure out what fake news exactly is and how to recognize it.

## Sample program

8.00 am	Introduction
8.05 am	Lies, propaganda, and fake news in history – A timetable
8.50 am	“You are fake news”!? – Definition, facts, and more
9.20 am	Break
9.35 am	Continuation “you are fake news”!? – Definition, facts, and more
10.00 am	Eight steps to handle fake news
11.00 am	Break
11.20 am	Fake or not? – How satire can turn the world upside down
11.40 am	Fake news und real life consequences
12.45 am	Evaluation
1.00 pm	End of event